



# DAY 1 JUNE 11

### WELCOME

#### 12:00PM ET

Ken Randall-Dean, Antonin Scalia Law School Melanie Leslie-Dean, Cardozo School of Law

# LET'S TALK ABOUT IT-FINANCIAL ESSENTIALS FOR LAW DEANS

12:15PM ET

**Bronté Burleigh-Jones-**Chief Financial Officer, Vice President & Treasurer, American University

# **BUILDING YOUR DREAM**

TEAM

**2:00PM ET** 

Melanie Leslie-Dean, Cardozo School of Law

## WHAT DEANS NEED TO KNOW ABOUT FUNDRAISING

#### 3:45PM ET

Marnie Maxwell-Principal, Maxwell Planning LLC

### VIRTUAL RECEPTION

**5:15PM ET** 

Network with your fellow attendees

ZOOM LINK FOR ALL WEDNESDAY SESSIONS CLICK HERE





# DAY 2 JUNE 12

# DEALING WITH DIFFICULT PEOPLE

**11:00AM ET** 

**Ephraim Schachter-**President, Schachter Consulting LLC

# SAY IT WELL: COMMUNICATING CLEARLY IN ACADEMIA

12:15PM ET

**Terry Szuplat**-Obama speechwriter, Author, Adjunct Professor of Speechwriting at American University, Global Voices Communications

# WRAP UP, Q&A, FEEDBACK

1:45PM ET

Ken Randall-Dean, Antonin Scalia Law School Melanie Leslie-Dean, Cardozo School of Law

> ZOOM LINK FOR ALL THURSDAY SESSIONS <u>CLICK HERE</u>











# **TERRY SZUPLAT**

Terry Suzplat is an award-winning author, speaker, and trainer whose keynote presentations and workshops empower audiences with the communication skills he learned as one of President Barack Obama's longest-serving White House speechwriters-lessons he shares in his national bestseller *Say It Well: Find Your Voice, Speak Your Mind, Inspire Any Audience.* Today, Terry runs his own firm, Global Voices Communications, helping leaders in politics, business, NGOs, philanthropy, and entertainment inspire audiences around the world. Since leaving the White House, Terry has appeared regularly on television and radio, including CNN, MSNBC, CBS News, ABC News Live, Fox News, National Public Radio, the BBC, and CTV News. His commentaries have appeared in *The New Yorker, The Washington Post*, CNN.com, *TIME, People, The Huffington Post*, and *POLITICO Magazine*.

## **MELANIE LESLIE**

Dean Leslie has been the Dean of Cardozo School of Law since 2015. She is the first Cardozo Law graduate and the first woman to hold the position. She is the driving force behind several important social justice initiatives at Cardozo Law, including the Perlmutter Center for Legal Justice, and has spearheaded a number of programs at the intersection of law, technology, IP and business, including the FAME Center for fashion, art, music, and entertainment law. She created Cardozo's first Office of Diversity & Inclusion and expanded the Office for Academic Success to ensure that all students find the support and sense of belonging that enable them to succeed. A Cardozo Professor since 1995, she is a leading scholar in trusts & estates, fiduciary obligations and nonprofit governance, and was given the "Best First-Year Professor" award by three graduating classes.



## **KEN RANDALL**

Dean Randall was appointed Dean of Antonin Scalia Law School in 2020. During his deanship, the Scalia Law School has improved its U.S. News ranking to #2 among Washington D.C. law schools and #2 among Virginia law schools. He started his legal career with the New York law firm Simpson Thacher & Bartlett. His academic career began in 1985 when he joined Alabama Law's faculty. 8 years later, he became Dean of Alabama Law, a role he held for two decades. His tenure at Alabama was a period of significant transformation as he established the first online LLM delivered by an ABA-accredited law school and propelled Alabama's U.S. News ranking from 96 to 21, then the greatest jump in the history of the U.S. News law school rankings. In addition to his academic accomplishments, Dean Randall has also excelled as an entrepreneur and been a founder in the healthcare sector. He has served on the boards of a number of both nonprofit organizations and privately held businesses.











# **BRONTÉ BURLEIGH-JONES**

Bronté is the CFO, Vice President and Treasurer at American University. She is a frequent presenter on a variety of topics, including finance, accreditation, communication, leadership and diversity at the National Association of College and University Business Officers (NACUBO), among other organizations. Bronté has more than 30 years of experience in financial and facilities management in higher education. She previously served as the Vice President for Finance & Administration at Dickinson College, the Treasurer of St. John's College, and Vice President for Administration & Finance and Dean of Enrollment Management at Huston-Tillotson University. Prior to her roles in higher education, she served as senior project manager at the Texas State Auditor's Office, and Assistant Controller at the National Headquarters of Delta Sigma Theta Sorority, Inc.

## **MARNIE MAXWELL**

Marnie has been working with nonprofit organizations and boards throughout the country in the areas of strategic planning, governance, marketing and fund development planning since 2000. She has also been a faculty member of The Fund Raising School, a program of the Lilly Family School of Philanthropy at Indiana University, since 1990. Prior to her work as a consultant, she was Vice President for The Children's Museum of Indianapolis. Her museum experience includes leadership roles in fundraising, marketing, strategic planning and earned income programs. Marnie's current volunteer work includes serving as a member of the boards of Metropolitan Indianapolis Public Broadcasting Foundation and the Indianapolis Art Center. She received both a B.A. in journalism and an MBA in marketing from Indiana University and is a BoardSource Certified Governance Consultant.



## **EPHRAIM SCHACHTER**

Ephraim is the President of Schachter Consulting LLC, and CEO and Founder of CSuite Accelerator, Inc. He is an award-winning executive coach and leadership strategist who has been working with senior business leaders from Fortune 500 companies for over twenty-five years. He consults with CEOs, CXOs and their teams, helping them prepare for their leadership roles and to thrive once in them. Ephraim's approaches utilize multi-disciplinary processes that help clients and their teams deliberately choose behaviors to optimize their organization's success. Ephraim is certified in a host of teaching tools and assessment instruments. He also weaves in neurosciencebased approaches with certifications in NLP and Conversational Hypnosis. Before beginning his work in executive coaching and consultation, he practiced law with a Manhattan litigation boutique, counseling both corporate and pro bono clients.