

Rachel Landy

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TEACHING INTERESTS

- *Primary:* Contracts; Business Associations; Intellectual Property; Antitrust; Professional Responsibility
- *Additional:* Mergers & Acquisitions; Technology Transactions (transactional skills seminar); Internet Law; Startup and Entrepreneurship Law; Comparative Technology Law

EDUCATION

UCLA SCHOOL OF LAW, Juris Doctor, May 2012

- Senior Articles Editor, Entertainment Law Review

NEW YORK UNIVERSITY, Bachelor of Music in Music Business, *cum laude*, May 2007

- Academic Excellence Award, Music Business Department, 2007

ACADEMIC APPOINTMENTS

CARDOZO SCHOOL OF LAW, Visiting Assistant Professor of Law and Director of the Heyman Center for Corporate Law and Governance, July 2022 – current

- *Courses:* Professional Responsibility (Spring 2023), Technology Transactions (Spring 2023), Contracts (Fall 2023)

CARDOZO SCHOOL OF LAW, Adjunct Professor of Law, January 2018 – May 2022

- *Courses:* Contract Drafting (Spring 2018, Fall 2018, Spring 2020, Spring 2021, Fall 2021), Technology Transactions (Spring 2022)

BOOKS

Beyond the Work Product: A Guide to Relationship-Driven Transactional Lawyering, American Bar Association (Solo, Small Firm and General Practice Division), 2021

- Featured on the American Bar Association's Hot off the Press Podcast

ACADEMIC ARTICLES

Downstreaming (job talk)

Exit Engineering, __ N.Y.U. J.L. & Bus. __ (forthcoming 2024)

- Featured on the Columbia Blue Sky Blog, Oxford Business Law Blog, Competition Policy International Blog, and the Business Scholarship Podcast

Smart Contracts, Blockchain, and the Next Frontier of Transactional Law, 13 Wash. J.L. Tech. & Arts 313 (2018) (with Scott McKinney and Rachel Wilka)

How Machines Learn: Where do Companies Get Data for Machine Learning and What Licenses do They Need?, 13 Wash. J.L. Tech. & Arts 217 (2018) (with Rachel Wilka and Scott McKinney)

Comment: Copyright Cartels or Legitimate Joint Ventures? What the MusicNet and Pressplay Litigation Means for the Entertainment Industry's New Distribution Models, 19 UCLA Ent. L. Rev. 371 (2012)

OTHER SELECTED ONLINE PUBLICATIONS

Software Components of Digital Health Innovations Raise Unique Questions for Standard University Technology Licenses, Wilson Sonsini Goodrich & Rosati's Digital Health Report, Spring/Summer 2018

Wearables and Warranties, Wilson Sonsini Goodrich & Rosati's Digital Health Report, Fall 2017 (with Jennifer Halbleib)

PRESENTATIONS

Downstreaming

- Intellectual Property Scholars Conference, August 2023

Exit Engineering

- Law & Entrepreneurship Association, October 2023 (accepted)
- National Business Law Scholars Conference, June 2023
- Richmond Junior Faculty Forum, May 2023

LEGAL EXPERIENCE

GOOGLE LLC, Manager, Government Affairs and Public Policy (Business Public Policy) – YouTube, April 2020 – June 2022

- Managed YouTube's response to legislative proposals globally relating to the licensing, use, and monetization of music content

COOLEY LLP, Senior Associate – Technology Transactions, November 2018 – August 2019

WILSON SONSINI GOODRICH & ROSATI, Associate – Technology Transactions, February 2016 – November 2018; September 2012 – July 2015; Summer Associate, June 2011 – August 2011

- Advised technology companies on commercial and intellectual property matters relating to day-to-day operations, mergers and acquisitions, and initial public offerings (including drafting and negotiating agreements and counseling on product and business decisions)

SPOTIFY USA INC., Legal Counsel, July 2015 – January 2016

- Drafted and negotiated content licenses and strategic partnership agreements

OTHER SPEAKING AND PANEL DISCUSSIONS

CARDOZO SCHOOL OF LAW, Moderator – A Legal Discussion on Copyright Infringement in the Social Media Age, March 30, 2023

CARDOZO SCHOOL OF LAW, Moderator – Automatic Takedowns: How Content ID has Changed Copyright Enforcement, November 10, 2022

CARDOZO SCHOOL OF LAW, Moderator – Heyman Center Book Talk: *Going Public*, November 3, 2022

CARDOZO SCHOOL OF LAW, Moderator – What the Tech?, October 26, 2022

COPYRIGHT SOCIETY, Panelist – Copyright & Tech Conference: Lessons from Across the Pond: The UK Parliament’s Study on Music Streaming Economics, September 13, 2022

AMERICAN BAR ASSOCIATION, Panelist – Mid-Year Meeting: GPSolo Author Forum – So You’re Published. Now What?, February 11, 2022

CARDOZO SCHOOL OF LAW, Panelist – What is Corporate Transactional Law?, June 10, 2021

PROFESSIONAL SERVICE AND MEMBERSHIP

VOTEARLYNY INC., A 501(c)(3), Board of Directors and Policy Advisor, December 2020 – current

NEW YORK CITY BAR ASSOCIATION – ELECTION LAW COMMITTEE, member, September 2019 – current; Secretary, September 2022 – June 2023

PROFESSIONAL CERTIFICATES

HARVARD LAW SCHOOL PROGRAM ON NEGOTIATION, Negotiation and Leadership, December 2021

COURT AND BAR ADMISSIONS

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Page 4

State Bar of New York
Second Circuit Court of Appeals
Southern District of New York