

CARDOZO INTELLECTUAL PROPERTY & INFORMATION LAW PROGRAM

BENJAMIN N. CARDOZO SCHOOL OF LAW

JACOB BURNS INSTITUTE FOR ADVANCED LEGAL STUDIES

YESHIVA UNIVERSITY • BROOKDALE CENTER

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#### IP EVENTS AND HAPPENINGS

Digital Art and Blockchain Symposium

Accessory to Change:

An Evening with Design Legend Kenneth Cole

A Fireside Chat with Lyor Cohen

Distinguished Lecture in IP:

Pamela Samuelson

Data Protection in the Global Marketplace

Are We Living in a Black Mirror World?

An Evening with Steve Madden

The Entertainment Law Initiative



CARDOZO

Benjamin N. Cardozo School of Law

# Intellectual Property

Benjamin N. Cardozo School of Law | Yeshiva University  
Intellectual Property & Information Law Program



CARDOZO LAW

BENJAMIN N. CARDOZO SCHOOL OF LAW • YESHIVA UNIVERSITY

Cardozo School of Law is consistently recognized as a leader in intellectual property and information law.

Cardozo Law’s IP program offers theory and practical training to students from all backgrounds, who thrive on developing answers that meet current legal problems. The school’s focus on emerging technology, data, privacy, fashion and entertainment law demonstrates our commitment to remain at the forefront of legal issues that arise as innovation continues to shape the intellectual property world.

Cardozo students may graduate with a concentration in intellectual property by taking at least five courses in the intellectual property curriculum, and at least two of the three core IP courses: copyright law, trademark law and patent law. The concentration will be noted on their official transcript, signaling a measure of expertise in the field.

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Cardozo’s Intellectual Property & Information Law Program gets an “A +” by *preLaw* magazine.

*Billboard Magazine* ranks Cardozo’s music law program in the top 10 nationwide.

The *Cardozo Arts & Entertainment Law Journal* ranks #4 in the nation in the category of Arts, Entertainment and Sports.

—*Washington and Lee University School of Law*

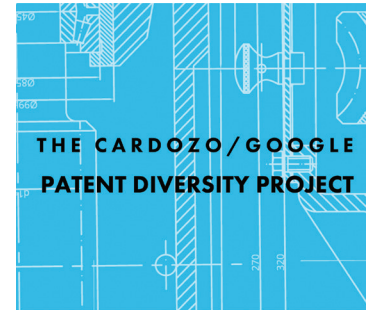
Cardozo Law is ranked #3 in NYC and #25 nationwide for placing graduates in “gold-standard” jobs.

—*National Law Journal*

## PROGRAMS

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### Cardozo Alum Named Director of New Cardozo/Google Patent Diversity Project



Victor Wang '15 joins Cardozo as the new director of the Cardozo/Google Patent Diversity Project, which aims to increase patents issued to women, people of color, and underprivileged inventors. The Google-funded project, in collaboration with Cardozo’s Tech Startup Clinic, will offer students a unique hands-on experience in patent law.

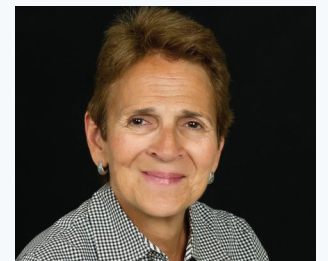
“There’s a huge innovation gap,” Wang said. “Thanks to this Google funded program, we can connect those in need of legal service with those who are willing to provide, while allowing students to learn multiple aspects of patent law practice.”

The project will help student perfect their real-world skills, such as drafting patent applications. Students with technical backgrounds are especially encouraged to apply.

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### Fashion, Arts, Media & Entertainment Law Center (FAME)

Cardozo Law provides comprehensive training in fashion law, art law, media law, entertainment law and sports law. The FAME Center offers rigorous academic coursework, externships, clinics and symposia featuring industry leaders and practitioners. Students learn the practical realities of counseling clients—from startups to Fortune 500 companies.



Barbara Kolsun is the director of the FAME Center. A fashion law pioneer, she served as general counsel of Kate Spade, Stuart Weitzman and 7 for All Mankind.

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### Criminal Justice and Intellectual Property Law



Visiting Assistant Professor Ngozi Okidegbe’s research examines criminal justice through intellectual property law. Specializing in evidence and race theory, she has published papers on topics such as the admissibility of rap lyrics in evidence and disclosing IP addresses in online piracy cases. Okidegbe holds the Harold A. Stevens Visiting Assistant Professorship at Cardozo Law School. She received an LL.M. from Columbia Law School. While in law school, she clerked for then-Attorney General of Nigeria, Bello Adoke, where she researched barriers to the legal redress of HIV discrimination. In addition, she clerked for Justice Madlanga of the Constitutional Court of South Africa and for the Justices of the Court of Appeal for Ontario. She also practiced at CaleyWray, a labor law boutique in Toronto.





“The Intellectual Property Program at Cardozo is cognizant of the fact that, although there are different forms of IP, they are all closely related—and it embraces the connections between different facets of the discipline. As someone who ultimately wants to provide legal support to underrepresented and overexploited artists, I appreciate the opportunity to frame problems that my future clients may face in a legal context.”

Akinyele Jordan '20

“I found my home at Cardozo through the IP + IL Program and the FAME Center. The Fashion Law Society and Entertainment Law Society allowed me to immerse myself in the content that drives our programming. I’ve developed strong leadership and communication skills from my experiences in these student organizations and by working closely with the IP faculty and alumni. I am confident that the IP + IL Program has prepared me for a career in the entertainment and fashion industries.”

Simone Dvoskin '20



Professor Felix Wu is the Faculty Director of the Cardozo Data Law Initiative

### Cardozo Data Law Initiative

The Cardozo Data Law Initiative (CDLI) provides students with substantive law coursework and practical training in e-discovery, data privacy, social media law and cybersecurity. Students have the option of earning a concentration in data law.

### Tech Startup Clinic

The Tech Startup Clinic is a transactional legal clinic providing a range of services to new technology-based companies in New York City. It exposes students to the myriad legal and business strategy challenges that startups face, and gives them hands-on experience with intellectual property, corporate, contract, tax, and labor and employment issues.

### The Indie Film Clinic

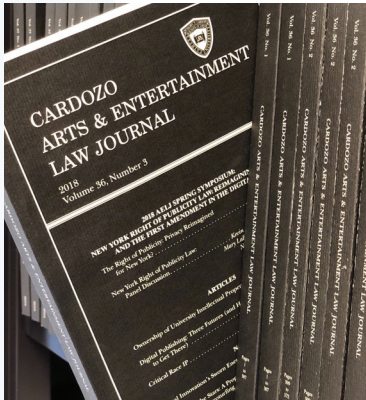
To date, Cardozo students have provided pro bono legal services to over 90 independent, documentary and narrative films as part of the Indie Film Clinic. Many of their clients’ films have been screened at leading U.S. and international film festivals, including Cannes, SXSW, the Tribeca Film Festival and Sundance.



Cardozo Indie Film Clinic students provided legal services at the Ghetto Film School in the Bronx.

### Cardozo Arts & Entertainment Law Journal (AELJ)

The *Cardozo Arts & Entertainment Law Journal* is consistently recognized as one of the top intellectual property law journals in the nation. The AELJ publishes three student-edited issues annually, and it hosts a symposium that attracts scholars from around the country.



### IP & INFORMATION LAW COURSE OFFERINGS

Course	Frequency
Copyright	Twice a year
Indie Film Clinic	Twice a year
Tech Startup Clinic	Twice a year
Trademark Law	Twice a year
Advanced Patent Law	Once a year
Art Law	Once a year
Cyber-Security: A Practical Approach	Once a year
Entertainment Law	Once a year
Fashion Law	Once a year
Fashion Law Practicum	Once a year
Information Governance Law	Once a year
Intellectual Property Colloquium	Once a year
Intellectual Property Licensing and Drafting	Once a year
International Trade	Once a year
Media Law	Once a year
Music Law	Once a year
Patent Basics	Once a year
Patent Law	Once a year
Patent Law Practice	Once a year
Privacy Law	Once a year
Social Media Law	Once a year
Sports Law	Once a year
Antitrust	Every other year
Electronic Commerce	Every other year
First Amendment	Every other year
International IP	Every other year
Internet Law	Every other year
Privacy Theory Seminar	Every other year
Startup Law	Every other year
Taxation of Intellectual Property	Every other year

### RECENT EXTERNSHIPS

- Abrams, Garfinkel, Margolis, Bergson
- American Society of Composers, Authors and Publishers
- Atlantic Records
- Boyerski Fritz
- CBS Corporation
- Cowan, DeBaets, Abrahams & Sheppard
- Epstein Drangel
- Frankfurt, Kurnit, Klein & Selz
- Gray Krauss Stratford Sandler Des Rochers
- FilmNation
- Gottlieb, Rackman & Reisman
- Haug Partners
- Ladas & Parry
- Michael Kors
- Sony Music Entertainment
- Starworks Group
- Tapestry
- The Fried Firm
- The Harry Fox Agency





## Billboard Recognizes Cardozo in Music Law



The magazine also honored six Cardozo alumni on their Top Music Lawyers List for 2019. Michael Reinert '82, Partner, Fox Rothschild (pictured above) stated in the article: "Cardozo recognized the value of an entertainment law program early on."

Jason Boyarski '00, Partner, Boyarski Fritz

Michael Seltzer '92, Senior VP business and legal affairs/head of commercial transactions team, Universal Music Group

Julie Swidler '82, Executive VP business affairs/general counsel, Sony Music Entertainment  
Swidler offered advice for future music lawyers in the article: "Educate yourself as much as possible about the business and how labels work and how you get paid."

Monika Tashman '00, Partner, Manatt Phelps & Phillips

Kenneth Weinrib '83, Partner, Franklin Weinrib Rudell & Vassallo



**Professor Christopher Buccafusco**, along with two other Intellectual Property scholars, wrote an amicus brief in the copyright infringement case *Skidmore v. Led Zeppelin*. The case was heard in the U.S. Court of Appeals for the Ninth Circuit. Buccafusco also spoke to *Rolling Stone* and *The Wall Street Journal* about the Katy Perry copyright case. He said in *Rolling Stone*, "The world of musical composition is not that broad, and it's certainly not that broad when it comes to things like bass lines. Most musicians are working in a finite innovation space. There are not a lot of sounds generally pleasing to people's ears and not that many ways to say, 'Love is a wonderful thing.' Should they be financially on the hook for that?" He told *The Wall Street Journal*, "While \$2.8 million might not be crippling to Ms. Perry's team, it is significant to potential plaintiffs and their lawyers. I would think this is a lucrative market to consider entering. In some cases, songs that were collecting dust in the archives become worth more if they are infringed upon," he added.

"When Katy Perry uses it and takes it a No. 1 song, it's much more valuable," he said.

## FACULTY

**Jonathan Ashtor**  
**Visiting Professor of Practice**  
**Expertise:** Technology Mergers and Acquisitions transactions, Intellectual Property licensing, patent analytics and portfolio monetization  
Professor Ashtor serves as Counsel in the Corporate Department and as a member of the Intellectual Property Group at Paul, Weiss, Rifkind, Wharton & Garrison LLP.

**Christopher Buccafusco**  
**Professor of Law; Associate Dean for Faculty Development; Director, Intellectual Property & Information Law Program**  
**Expertise:** Art Law, Copyright, Economic Analysis of Law, Intellectual Property, Trademark Law  
Professor Buccafusco's research applies social science methods to the study of legal problems, especially how the law affects creativity, innovation and happiness.

**Michael Burstein**  
**Vice Dean, Professor of Law**  
**Expertise:** Intellectual Property, Patent Law  
Professor Burstein's research focuses on the ways in which intellectual property law, corporate law and public law facilitate relationships among entrepreneurs, markets and government actors and influence the production and dissemination of innovative ideas.

**Michelle Greenberg-Kobrin**  
**Assistant Clinical Professor of Law; Director, Indie Film Clinic**  
**Expertise:** Film and the Law  
Professor Greenberg-Kobrin directs the Indie Film Clinic, which provides free legal services to filmmakers in New York City.

**Paul Gugliuzza**  
**Visiting Professor of Law**  
**Expertise:** Intellectual Property, Patent Litigation, Civil Procedure  
Professor Gugliuzza is currently

a Professor of Law at Boston University School of Law. He has published articles in more than a dozen leading law reviews, and he has testified before both the U.S. Senate and the U.S. House of Representatives on the topic of patent litigation.

**Barbara Kolsun**  
**Professor of Practice; Director, Fashion, Arts, Media & Entertainment Law (FAME) Center**  
**Expertise:** Intellectual Property, International Business Transactions  
Professor Kolsun has served as general counsel of Kate Spade, Stuart Weitzman and 7 for All Mankind, and she was assistant general counsel of West Point Stevens and Calvin Klein Jeans.

**Ngozi Okidegbe**  
**Harold A. Stevens Visiting Assistant Professor**  
**Expertise:** Criminal Procedure, Race Theory, Evidence  
Professor Okidegbe's research explores how race and ideas about race impact procedural and evidentiary outcomes in the criminal justice system.

**Janette Payne**  
**Administrator, Intellectual Property and Information Law Program**  
**Expertise:** Intellectual Property  
Janette Payne worked at the firm of Satterlee Stephens Burke and Burke prior to joining the staff of the Times Mirror Company. She was Vice President and General Counsel of Times Mirror Magazines, Inc., and Senior Vice President and General Counsel of Atkins Nutritionals, Inc.

**Monroe Price**  
**Joseph and Sadie Danciger Professor of Law; Director, Howard M. Squadron Program in Law, Media and Society**  
**Expertise:** Art Law, Communications Law, Mass Media Regulation  
Professor Price directs Cardozo's Howard M. Squadron Program in Law, Media and Society, which focuses on transnational studies

and the application of new technologies to media law.

**Stewart Sterk**  
**H. Bert and Ruth Mack Professor of Real Estate Law; Director, Center for Real Estate Law & Policy**  
**Expertise:** Conflict of Laws, Copyright, Estates, Land Use Regulation, Property Law, Real Estate Law, Trusts  
Professor Sterk has received a number of teaching awards from Cardozo students. His scholarly interests span a wide variety of areas such as property, land use regulation, trusts and estates, copyright, and the conflict of laws.

**Aaron Wright**  
**Associate Clinical Professor of Law; Founder/Director, Tech Startup Clinic; Co-Director, The Blockchain Project**  
**Expertise:** Blockchain Law, Corporate Law, Cybersecurity, Intellectual Property, Internet Law, Trademark Law  
Professor Wright has extensive experience in Blockchain, Internet and new technology issues. Before joining the Cardozo faculty, he co-founded and sold a company to Wikia.

**Felix Wu**  
**Professor of Law; Faculty Director, Cardozo Data Law Initiative (CDLI)**  
**Expertise:** Cybersecurity, Information Governance, Intellectual Property, International Privacy and Data Protection, Privacy  
Professor Wu's doctorate studies in computer science are foundational to his teachings in information law, which include freedom of speech, privacy law, and intellectual property law.

**Charles Yablon**  
**Professor of Law; Faculty Director, Cardozo Data Law Initiative (CDLI)**  
**Expertise:** Civil Procedure, Corporate Law, Corporations, Cybersecurity, International Business Transactions  
Professor Yablon is an expert in corporate mergers and acquisitions.