

# Global Leadership in Law and Business for Non-U.S. Lawyers

JULY 9 - JULY 21, 2017 / NEW YORK CITY

## CARDOZO LAW

BENJAMIN N. CARDOZO SCHOOL OF LAW • YESHIVA UNIVERSITY



# Global Leadership Program in Law and Business for Non-U.S. Lawyers

## Executive Producers

---

**David Chekroun**  
Professor  
ESCP Europe, NYU Abu Dhabi

**Val Myteberi**  
Assistant Dean  
Cardozo School of Law

This 2-week training in U.S. business and law is crucial for non-U.S. licensed lawyers in house or in law firms, and for their business organizations. This program will expose them to necessary legal skills to perform effectively in a global market.

For foreign lawyers facing a regulatory proceeding, a transaction or litigation with a U.S. party, or who are simply interested in gaining a U.S. perspective on business and legal solutions on important cross-border matters, this program will help them discover new solutions to daily problems and encourage deep and creative thinking through practical experiences.

Our aim is to provide a balanced approach of focused sessions on topics of interest for an enhanced personalized experience, combined with group projects and exchanges that will complement the educational seminars and build relationships among the lawyers in the program. For many, this may be their first exposure to formal instruction in U.S. business and legal topics, but the primary goal is to give participants a big picture understanding of global business issues while teaching them applied business and legal skills.

## Registration

**Tuition**  
**\$3000**  
**per participant**

For group or individual registrations,  
please contact **Joshua Epstein**  
[joshua.epstein@yu.edu](mailto:joshua.epstein@yu.edu) / 212.790.0325

*Web registration will be available soon.*

---



# Law and Business Classes

## **LAW CLASSES**

- » Introduction to U.S. Business Law
- » International Business Transactions
- » Drafting International Contracts for Global Clients (Anglo-Saxon and civil law concepts)
- » Tactics in Contract Negotiations
- » Dodd-Frank for European and Foreign Businesses
- » Privacy, Legal & Regulatory Issues
- » Corporate Governance in the United States Compared to Europe, China, Brazil
- » Negotiate with the U.S. Financial Authorities
- » The Securities and Exchange Commission and the Policing of
- » Financial Markets (Compliance, compliance with rules, understand the trading system)
- » A Comparative Approach to Litigation and Alternative Dispute Resolution
- » Copyright Compliance in a Social Media World
- » Internet Regulatory Tensions and Dialogue Between the E.U. and the U.S.

## **BUSINESS CLASSES**

- » Manager's Legal Team (Project management for in house lawyers)
- » Law and Economics of Corporate Transactions
- » International Finance
- » Financial Transactions of International Trade
- » U.S. Financial Institutions
- » Anti-Money Laundering Measures
- » Big Data, Information Governance and Data Governance

## Law and Business Consultancy Project

Based firmly in the participant's specific interests, this program will challenge the lawyer to demonstrate his/her combined legal and business skills. Each project is developed, discussed, administered and presented by Cardozo and practicing lawyers in a broad range of industries.

Supervised by a team-assigned Cardozo mentor, participants work in diverse teams on a consultant basis for a real-life client. Participants can develop their business and law skills in addition to applying the concepts learned in class. Participants will be able to work independently or collaboratively in teams and will be required to present their projects to a panel of faculty and alumni.



## Law and Business Site Visits

- » Wall Street, investment banks; New York Stock Exchange, NASDAQ
- » Hedge funds and private equity firms
- » Global law firms
- » U.S. Securities and Exchange Commission, Washington D.C.
- » U.S. Federal Trade Commission, Washington D.C.
- » U.S. Department of Justice, Southern District of New York
- » U.S. Supreme Court, Washington D.C.
- » U.S. Congress, Washington D.C.



# IMPACTFUL

## Learning for a Professional Advantage

- #1** Join and network with a meticulously chosen group of global-minded lawyers and practitioners.
- #2** Globalization of businesses is impacting the legal practice with unprecedented speed. Devote time to your professional growth to help your company gain a competitive edge when solving issues on cross boarder deals and disputes.
- #3** Companies are operating in an increasingly complex international regulatory environment, often facing the risk of large fines and extraordinary reputational costs. Learn the intricacies of negotiating and cooperating with U.S. regulators to effectively manage risk for your business.
- #4** Expand your understanding of the big picture and learn to focus on the clear business objectives of your company when solving legal issues. This program will give you the tools to get transactions done quickly and efficiently, prioritize the critical business objectives and lower internal and external costs.
- #5** Legal departments face the continual pressure to do more with less. Learn effective time management tools and ways to handle the ever-evolving relationships with outside counsels and professionals for better results. Gain the expertise to better dominate and steer the recourse to external legal counsel by generating value at a controlled cost for the company.
- #6** Gain a comprehensive look at the U.S. financial regulatory and compliance guidelines; intellectual property & informational law governance; privacy, cybersecurity and data law trends; ADR methods and other trending topics.
- #7** Gain insight into the mindset and strategies of U.S. law firms, which influence practices and trends in other jurisdictions in various industries.

## Featured Faculty

**Prof. David  
CHEKROUN**

ESCP Europe,  
NYU Abu Dhabi

**Eric  
COHEN**

Senior VP, Secretary  
& General Counsel,  
Terex Corporation

**Donna  
COSTA**

President, Board Director,  
Mitsubishi Chemical  
Holdings America Inc.

**Rubén  
KRAIEM**

Partner in Corporate, M&A,  
Environmental, Covington  
& Burling LLP

**Prof. Lela  
LOVE**

Director, Kukin Program  
for Conflict Resolution,  
Cardozo Mediation Clinic

**Cass  
MATTHEWS**

Senior Legal Counsel,  
Google Inc.

**Prof. Felix  
WU**

Professor of Law,  
Cardozo School of Law

## Location

Cardozo School of Law is a top law school located at the heart of Manhattan on lower Fifth Avenue and 12th Street. The school offers a comprehensive legal education in the midst of one of the world's leading cities for law, business, finance, media and culture. Cardozo has a national reputation for a top-caliber faculty and an innovative academic program that seek to further a tradition of legal practice that evolves with the times. To learn more, visit: [cardozo.yu.edu](http://cardozo.yu.edu). If you need help with accommodations in New York, please let us know via email.

**Cardozo School of Law / 55 Fifth Avenue, New York NY 10003**

## Contact

**Val Myteberi**

Assistant Dean for Graduate &  
International Programs  
[myteberi@yu.edu](mailto:myteberi@yu.edu) / 212.790.0361

**Joshua Epstein**

Program Director  
[Joshua.Epstein@yu.edu](mailto:Joshua.Epstein@yu.edu) / 212.790.0325

**Jillian Gautier**

Program Director, The Heyman Center  
[jillian.gautier@yu.edu](mailto:jillian.gautier@yu.edu) / 212.790.0257



**BENJAMIN N. CARDOZO SCHOOL OF LAW**

JACOB BURNS INSTITUTE FOR ADVANCED LEGAL STUDIES  
YESHIVA UNIVERSITY • BROOKDALE CENTER  
55 FIFTH AVENUE  
NEW YORK, NY 10003

[cardozo.yu.edu](http://cardozo.yu.edu)

# CARDOZO LAW

BENJAMIN N. CARDOZO SCHOOL OF LAW • YESHIVA UNIVERSITY